Discussion on Problems and Strategies in Library Information Construction

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Abstract: Library management belongs to the category of comprehensive management mode, which has higher requirements for professionalism and technicality. With the acceleration of the global economic integration, both at home and abroad attach great importance to the development of information construction, and all walks of life also begin to focus on the information construction activities of the library. Library information construction can greatly promote the sustainable development of the library. According to the specific situation of library information construction in China, this paper analyzes the problems existing in the process of library information construction, and formulates the specific strategies for library information construction.

1. Introduction

In the information age, the traditional library management mode is difficult to meet people's needs. Carrying out systematic reform activities for the library by modern information technology can effectively promote the completion of library information construction. While promoting the modernization needs of readers to be met, it can also improve the scientificity of library resource management, increase the economic and social benefits of the library.

2. Problems in the Process of Library Information Construction

2.1. Relatively Large Regional Differences

In the whole social information construction, the economic factor plays a crucial role. The degree of information depends on the economic situation to a large extent. If the economic development of the region is very good, then the degree of information will be relatively high. Because China's geographical area is relatively broad, and the economic development of various regions is lack of balance, so the level of information development is difficult to achieve balance, which has significant regional differences. For the whole country, informatization construction is mainly manifested in four levels: big cities, coastal provinces, inland provinces, and northeast and western provinces.

2.2. Serious Lack of Funds

At present, the investment in library information construction in our country has not achieved the ideal effect, and there is a lack of investment in general. Government financial allocation is the main source of funds for libraries. However, at present, in the development of various fields, the construction activities are carried out around the economic interests. Libraries belong to traditional public welfare institutions. Compared with other institutions, the state invests less in it. In the total investment of our country, the proportion of library investment is relatively low. Some libraries even can't guarantee the most basic daily work, let alone the introduction of international advanced technology and equipment. The fund of library information construction is relatively limited, and the specific use lacks scientificity, so the duplication of procurement is common, resulting in the waste of funds.

2.3. Ignorance of Relevant Talents

Most of the libraries are managed and controlled by the superior departments. They do not have a certain degree of autonomy in the implementation of the personnel system. The superior departments are responsible for the selection and placement of library talents. Influenced by the reality, the library staff are generally lack of certain professional ability. Even if the staff have the relevant professional ability and level, they are difficult to carry out the work for a long time, and most of the staff lack enthusiasm and initiative. Most of the library staff have not obtained high degree, do not have professional skills, lack sufficient knowledge reserve, so they need to improve their comprehensive quality, especially the aging of the talent team is more prominent. The development of library information construction needs to rely on a large number of high-quality talents. In the process of carrying out information construction activities, many libraries can't actively take effective measures, but excessively rely on the relevant government and departments.

2.4. Low Standardization of Construction Activities

Social information activities contain many links, among which library information is one of the most important. In the process of carrying out library information construction activities, we need to attach great importance to the standardization of construction activities. The reason is that the smooth development of information construction depends on the standardization work to a great extent. In order to ensure the successful completion of information resources construction and sharing activities, we need to focus on the construction of the library databases, and comprehensively guarantee the standardization of the databases. However, in the current library information construction, the standards and norms are lack of systematicness. As for the software purchasing activities, libraries can purchase independently, and the standards between libraries are not unified enough, which leads to the differences of system compatibility. In terms of data and databases, the standards used by various libraries are not unified enough.

2.5. Urgent Need to Build an Authoritative Leading Organ

The library system belongs to the situation of fragmentation, the same as the systems in all aspects of the country. In the whole system, libraries only carry out the related work alone, and do not pay attention to communication and cooperation. Some libraries are closed, and their information construction is not concentrated enough, and do not focus on the communication activities with the society. The information construction of libraries only blindly carries out the construction activities of the databases, but pays less attention to the usage. It can be seen that the development of library information construction can't be separated from the cooperation and coordination organization, and the related construction activities need to be carried out quickly.

3. Specific Strategies in Library Information Construction

3.1. Increase Government Investment in Library Information Construction

In the process of carrying out library information construction activities, the smooth development of the work is inseparable from the strong support of the government. In order to ensure the smooth completion of the relevant work, the government should give full play to its leading role, introduce and implement relevant assistance policies, effectively promote the progress of the library information construction industry, and ensure that while increasing the economic benefits of libraries, it can also help enterprises establish a better social image. The development of various construction activities is closely related to funds. In library information construction, the relevant government departments can continuously increase the proportion and amount of capital investment. Only when the funds are sufficient can the construction work be carried out smoothly and the library information construction activities be optimized.

3.2. Strengthen the Attention to Library Information Construction

First, librarians should correctly treat the important role of information construction, further strengthen the capital and human investment in information construction, and strengthen the information infrastructure construction activities, so as to lay a better foundation for the smooth progress of library information construction activities.

Second, library staff can further explore and study the work related to information construction, constantly improve and innovate the form of information construction, and provide more important theoretical support for library information construction.

Third, the leadership and management of libraries should further strengthen the relevant publicity and education work, ensure that all staff can have a more scientific understanding of the information construction, enhance the attention to the construction activities, attract more and more staff to actively participate in the relevant activities, and comprehensively guarantee the smooth completion of the information construction activities.

3.3. Strive to Build Information Service Platform

In order to give full play to the role of libraries, we need to vigorously carry out the construction of information service platform. Only in this way can we provide more quality services to the readers and enhance their satisfaction with the reading experience. In the process of carrying out information service platform construction activities, it is necessary to strive to build book databases, in which the relevant book information resources are integrated into a whole, helping readers to search and making readers' query activities more convenient. At the same time, we should also pay attention to the construction of online interactive platform, through which staff can carry out efficient communication activities with readers, so that staff can make a systematic grasp of the specific needs of readers and improve the pertinence of the services provided. The construction of information service platform can improve the level and quality of library information service, and promote the specific needs of readers to be met.

3.4. Enhance the Comprehensive Quality of Staff

As for the staff of libraries, the relevant departments should regularly organize and carry out education and training activities, constantly improve and supplement the training content according to the specific situation, so as to help the library staff master more professional knowledge and ability. In order to ensure that the staff can have a more systematic understanding of information technology and big data technology, in the relevant training work, it is also necessary to add information technology and big data technology content to ensure that all staff can make scientific use of relevant technology, so as to optimize the traditional working methods and improve the staff's information ability. In order to accelerate the development of library information construction, libraries should also vigorously carry out talent introduction activities, formulate diversified preferential policies, and attract more and more talents to join in.

3.5. Strive to Build Coordination Organizations

The development of library information construction activities has a high degree of systematicness, and the content of related work is related to many aspects. The development of related work will also be affected by many factors, so the construction work can't do without the strong support of all sectors of society. In order to promote the efficient library information construction activities, library staff can carry out in-depth communication and cooperation with the information resource users, and they can jointly organize and establish relevant organizations or coordination agencies. In this way, once there are relevant problems in the construction work, the agency will quickly formulate relevant treatment measures.

4. Conclusion

In order to provide better services to the readers, in the process of carrying out information construction activities, libraries should actively carry out improvement and innovation activities, develop systematic planning based on the overall perspective, realize the continuous improvement of the comprehensive quality of library staff, deeply implement their own service concept, and improve readers' service satisfaction, make contributions to China's information construction.

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